

PCA Meeting Minutes
University of New Mexico
April 18, 2019
10-11 A&S Conference Room

Erica Holmes Trujillo (zoom), Krystal Ward (zoom), Pam Sedillo (zoom), Chris Baca, Corrine Gonzales, DaDa, Beth Elkin, Pam Agoyo, Marlene Sanchez, Kelsey Molo, Quinton Freeman, Patricia Lott, Florencio Olguin, Jen Lucero, Nissane Capps (zoom), Krystal Ward (zoom), Stephanie Hands.

Meeting Minutes: No changes, approved.

Agenda Item 1: Corrine: enrollment task force: reps across campus. Some ideas or strategies to help students with retention.

- Financial Aid follow up
- Educating about Bursar pay plans
- Worked with Ethnic centers
- Calling freshmen to help them complete their financial aid files
- Orientation is going to identify students who have incomplete files as well (they will help them with FA)
- Foster and promote . Day freshmen register have an ask me initiative (registration summer pell)
- Sending an email blast to freshmen who have not registered to help with questions students may have. Also going to ask them what things are going well for them.
- Video campaign efforts are also going out. Lisa Lindquist is working with parents to share this with what students are getting.
- Corrine and Laura have been meeting with advising centers to see what resources advisors need to help students.
- Lisa Hahn has worked on an app for freshmen to help them get information.
- Tool that collects all of the messaging that students are receiving.
- Laura will continue to send out the messaging that Corrine is sending to students. There are not 8000 advising holds, there are 8000 holds in general (could be bursars). This is going to students who are eligible to register (active status). Concerns are that these are going to UNM emails and if they're not going to UNM they may not be checking that email. They will start to look at alternate emails.
- There are social media message to share with students that everyone's offices can share.
- We used to have operation registration, have replaced it with the Ask Me event and asked advising centers to have walk in availability.
- Be aware of UNM Branding. Recommendation to UCAM to offer workshops.
- UNM has received grant funding to look at messaging and communication efforts. It involves 6 universities. Laura will be asking what messages you send, and when, and tone.

Registering at 7 am

- IT was testing to make sure that they were monitoring registration. 1600 students had registered in 20 minutes, which was great. There were a few complaints, but we should focus on the positive.

CCN

- What can we do to make things easier. So far better than expected. Some courses are getting new dept subject prefixes. If there are some issues, you do not have to count it for the degree (example tech classes, IFDM DMA classes used to be considered tech classes are now showing as degree. Feedback: next week is the real test is next week with freshmen. Duplicate credit for chem labs in the audit (will it work itself out or do we need to follow up). Kudos: All of the advising centers are doing an amazing job.
- OAS will relying on LoboAchieve to say if students have been contacted about duplicate courses.
- Math 129 – new pre-requisite of Math 103. Refer to email from Ana about what to do. Accuplacer score can be used (QAS test). Math 111 has a different test to get into that as well.
 - Stephanie – talked with Andrew about the increase of testing during NSO. Anyone with less than a 22 ACT math will be testing, but a matter of what test. If they take test during NSO CEP pays for the exam.
 - How will advisors know which tests to suggest, more to come on this. Will brainstorm in May during NSO meeting.
 - For continuing students we will be giving overrides for those who have been advised differently.
- Institute proposal requests. Will have some faculty presenting on how faculty are teaching.
- No meetings in May-July. Reconvenien probably in August when the fall semester starts.