

Student Affairs Professionals



What my family thinks I do



What my friends think I do



What society thinks I do



What professors think I do



What I think I do



What I really do

USING CREATIVE INSTINCT

To Find Meaning in Advising

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F16 Adv. Inst-10/11/16

WHAT IS A CREATIVE PROCESS?

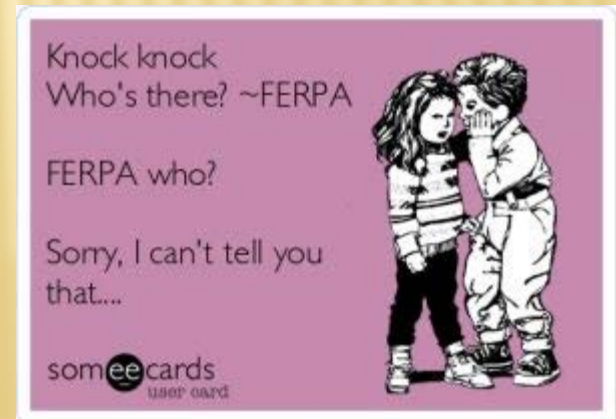
✘ [Video: Moment of Insight by Jonah Lehrer](#)

✘ Setting Up the Framework:

- + 1. Define the challenge
- + 2. Define what the success looks like
- + 3. Know who you want to reach
- + 4. Define how this challenge connects to your mission, vision, and values
- + 5. Identify the stakeholders

SHAPING IDEAS

- ✘ Cluster
- ✘ Get Feedback
- ✘ Refine
- ✘ Present



TOPICS

- ✘ My Academic Advising Vision
- ✘ The Moment I Realized Academic Advising was the Career for Me
- ✘ The Greatest Lesson My Student(s) Taught Me
- ✘ The Greatest Lesson My Academic Advisor Taught Me

MEDIA

- ✘ Poem
- ✘ Short Story
- ✘ Poster
- ✘ Comic Strip

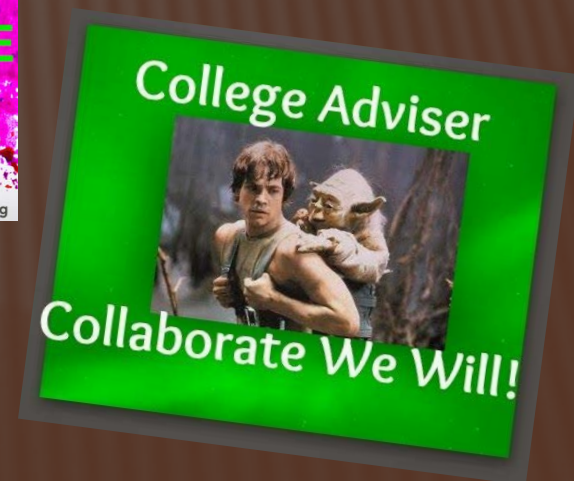
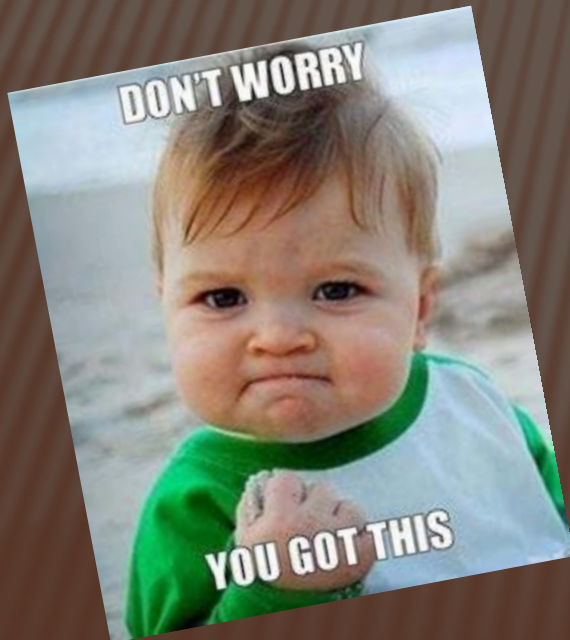
CHOOSE 1 TOPIC AND 1 MEDIUM

creativity

[kree-ey-tiv-i-tee]

n. the state or quality of being creative.
The ability to transcend traditional ideas and
to create meaningful new ideas.

THE MOMENT OF INSIGHT





RESOURCES

- ✘ Leher, J. (2012). Imagine: how creativity works. Retrieved 10.5.16 from:
<https://vimeo.com/38798735>
- ✘ Orange Square. The creative instinct: use the creative process to find meaning and spur breakthroughs ideas. September 2015. Retrieved 10.5.16 from:
<http://www.orangesquare.com/creative-process-breakthroughs-ideas>
- ✘ Google Images